



Curriculum Vitae of

# ANIKA BEKKER

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[VIEW PORTFOLIO HERE](#)

## EDUCATION

2016

### Stellenbosch University

Post Graduate Diploma  
in Marketing, NQF 8

2013 - 2015

### Stellenbosch Academy of Design and Photography

BA Visual Communications,  
Art Direction Major, NQF 7

2008 - 2012

### DF Malan Highschool

Grade 12 Matriculate, NQF 4

## SKILLS

Social Media, Art Direction,  
Branding/CI, Print, Packaging,  
Content Creation, Conceptual  
Thinking, Website Design, Adobe  
InDesign, Adobe Illustrator, Adobe  
Photoshop, Wordpress/Elementor,  
Wix, Mailchimp, Shopify, Canva,  
Slack, Asana.

## ABOUT ME

Hi! I'm Anika. I'm a hardworking, fun and creative individual who enjoys working in a team as well as working alone. Together with my undergrad and post graduate programs I have worked on countless briefs where I had to come up with creative ideas and design. I can honestly say that I love creating and designing beautiful things and seeing a satisfied customer thereafter. I am self motivated and always eager to learn new skills.

## EMPLOYMENT HISTORY

### Freelance Graphic Designer

Jan 2024 - Present

Elevation Design Agency (Remote)

### Freelance Graphic Designer

Jan 2024 - Present

Love Wildly Co (Remote)

### Owner & Head of Design

Jan 2018 - Present

ANIKA Designs, Self-employed

### Owner & Head of Design

Jan 2016 - Present

AK Weddings & Design, Self-employed

### Graphic Designer

2020 - Present

GB Law, Cape Town (Remote)

### Freelance Graphic Designer

Jan 2023 - Jan 2024

Lobster Ink (Contract based)

### Graphic Designer

2021 - 2023

Ibex Strategic, USA Based (Remote)

### Graphic Designer

2018

3rd House Design & Promotion, Johannesburg

### Marketing Manager & Graphic Designer

Feb 2017 - 2018

Frogitt & Vonkel Private Wine Merchants, Stellenbosch

### Publishing Intern

Dec 2016 - Feb 2017

African Sun Media, Stellenbosch

### Design intern

Oct 2015

LIMBIK, Stellenbosch

### Design intern

Jun 2015

140BBDO, Cape Town

THANK YOU